

Reference Letter for Leo Hokkanen

To Whom It May Concern,

I'm Nadeem Kasmani, from London in the U.K. I am a business developer.

I am writing this reference for Leo Hokkanen, also known as Tutorman. I have had a friendship and business relationship with Leo since April, 2016.

Some projects we had worked on include an ICO/blockchain project and startup business development for a fully backed up project in the casino and gaming industry.

Casinos and Gaming: Leo is involved in running webinars with company presenters and CEO (Henry), and the webinars are powerful.

It's Leo's ability to do presentations well, tell stories that sell, and create videos that makes him a valuable asset to the team.

Leo develops websites, example: <https://theclubtoken.com> and a social media presence on Facebook; in WhatsApp groups and on YouTube to further push user engagement and generate traffic for the mother company.

But there is much more to his marketing, Leo is truly a digital strategist, because he knows exactly what it takes to turn a prospect into a buyer and he has set up systems that do just that!

When we were starting out on our latest project he identified that we needed to video interview our casino and resort partners. He wrote the questionnaire for the interview that we use to interview the marketing managers at our partner's resorts.

Those videos had been edited and produced into promotional videos that Leo had posted on his YouTube channel <https://www.youtube.com/channel/UC8XMt1S5VyeNzkhzGzBooyg> and shared with the world!

Leo and I had run webinars together and he personally trained my sales team in video and YouTube marketing. His training showed me he was not only knowledgeable, but an expert in the field.

His YouTube authority training helped my team members to begin their

marketing journey on YouTube. The training was step by step, and clear and easy to follow. The training included on page and off page SEO and how to convince others to take action. The goal was to learn the actual method to rank highly in YouTube and rank on page one!

Using his strategy, I have since posted many videos and been able to rank them on the first page of YouTube. Not only that, but my team has also been able to achieve success on YouTube!

Leo is an honest, trustworthy friend and someone who is willing to help others achieve their goals and dreams.

Leo as a proficient digital business strategist and it's a pleasure to recommend him to you!

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